

VERMIN INFESTATION

The premises of each food facility shall be kept free of vermin.



German Cockroach

One female and her offspring can create a severe infestation.



Rodents

A female brown rat can produce up to 2000 offspring in a single year.



Filth Flies

Can transmit pathogens on its body, pose a serious health risk.

PUBLIC HEALTH VIOLATION 114259.1

From **Jan-May 2022**, a combined total of **521** food facility/retail closures were cited by HHS. **OC: 211, LA County: 310!**

This is according to public health records, and it's only spring! With inflation and supply chain issues making things unpredictable, many businesses have cancelled their pest control programs to save on costs, but at the expense of falling out of compliance! **Violations will be more costly in the end.**

1

ELIMINATION

Mechanically remove all evidence of the infestation.

2

CORRECTION

Address any/all deficiencies causing the infestation.

3

PREVENTION

Systematically control and track future outbreaks.

You were charged with violation(s) of the California Health and Safety Code, section(s) 114259.1 Vermin Infestation

If your permit is suspended a second time within a 12 month period, your permit may be revoked.

If you are reading this newsletter, chances are you were cited by a regulatory agency. Fines, daily operational loss, and a damaged brand, all of which could have been prevented!

You question your pest control provider, but no answers are giving, only excuses. You probably already switched multiple times, with no relief in sight, so why does one continue to fail?

Answer: Complacencies, & Pesticide Resistance.

I have seen reports where a business is shutdown, yet was recently serviced by their pest control company. **5-10 minutes** of service, using the **same pesticides**, and never inspecting for new risks; you're destined to **fail**.



“2-5 HRS to effectively flush out cockroaches”

The **30-DAY COMPLIANCE PROGRAM** consists of mechanically flushing pests out of harborage and nesting sights. This process takes 2-5 hours to complete, and successfully reduces 95% of the infestation, that guarantees you will pass† the health department inspection in 24 hours!

Our Promise to you: Monitoring compliance with contractual obligations to the health department and business owners, and other legal and regulatory requirements. Establishing technical, safety and quality standards and monitoring the facilities compliance.

COUNCILMEN IPM PEST CONTROL

We are a **COMPLIANCE-REGULATOR**, brand-repairing pest control company. Our cliental consists of 99% of businesses that failed multiple regulatory agency violations.

Our unique approach is dedicated to helping food facilities correct any current, and/or prevent a health department violation, by [1] mechanically removing the infestation, [2] manually correcting all deficiencies, and [3] preventing future outbreaks.

Our process guarantees that you will pass the heath inspection in as little as 24 hours†, and ensure your facility remains in full compliance.



UNFILTERED TREATMENT

INFLATION & SUPPLY CHAIN ISSUES HEALTH DEPT DOES NOT DISCRIMINATE



1 Oz. of **Pyrethroids** (Synthetic)
1 Oz. of **Pyrethrins** (Natural)
1 Oz. of Insect Growth Regulator



PREMIUM PESTICIDE FORMULATIONS
We combine 2 active ingredients; **Pyrethroids** (Synthetic), and **Pyrethrins** (Natural), as a standard base. We then add an **Insect Growth Regulator (IGR)** to the formulation for population control as it will make adult insects incapable of reproducing and will disrupt the insects normal life cycle.



3 OUNCES : 1 GALLON

INFLATION ADJUSTMENT

MOST COMPETITORS sacrificed quality by purchasing **low-potency** pesticides, including drastically diluting it's formulation, leading **pests to becoming PESTICIDE-RESISTANT!**

0.5 OUNCES TO A 2 GALLON TANK!



0.5 OZ PESTICIDE
.....
RESISTANT



WALL
PARED

3^{FT}



1 FAN-SPRAY
AEROSOL DE
VENTILADOR

2 PIN-SPRAY
PINZA DE
AEROSOL

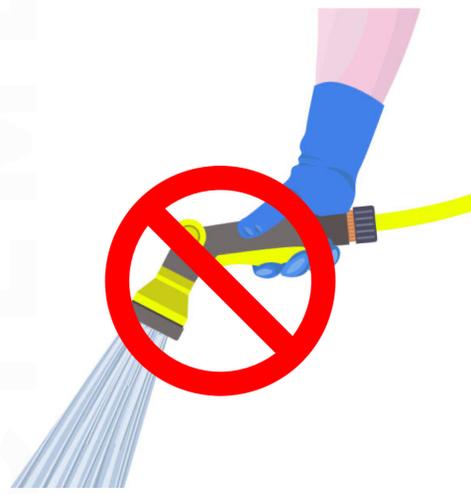
BASEBOARD
ZOCALO



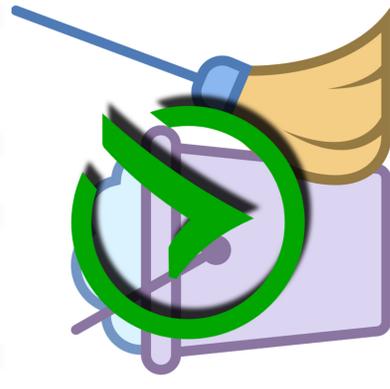
COUNCILMEN
Integrated Pest Management



DO NOT SPLASH
NO SALPICAR



DO NOT SPRAY
NO ROCIAR



SWEEP/MOP ONLY
BARRER Y TRAPEAR